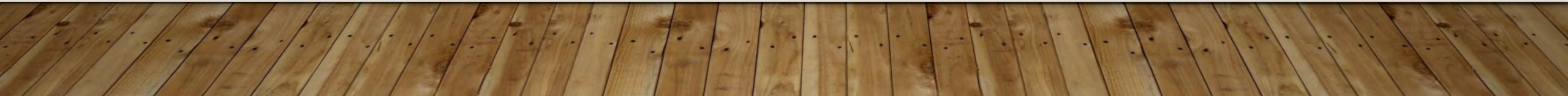
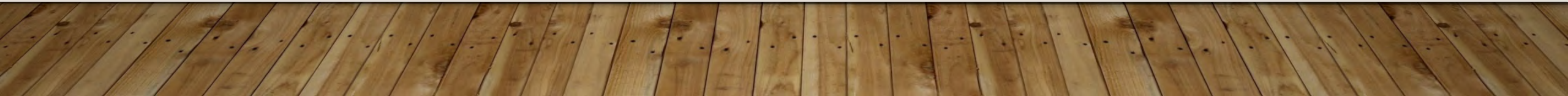


TELLING OUR STORIES

MERRILL WHATLEY – MW@MEMBERSHIPVISION.ORG
FOUNDER AND PRESIDENT, MEMBERSHIP VISION



ARE WE TELLING STORIES?



ARE WE TELLING STORIES?

Wh

ARE WE
TELLING STORIES?

Who

ARE WE
TELLING STORIES?

What

ARE WE
TELLING STORIES?

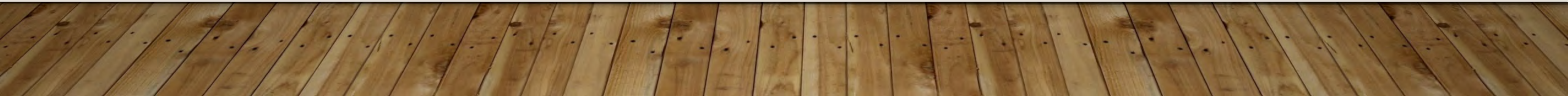
When

ARE WE
TELLING STORIES?

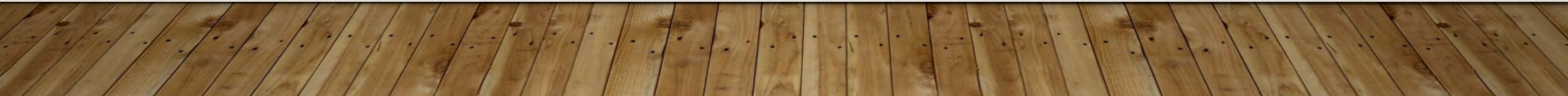
Where

ARE WE
TELLING STORIES?

Where



WHAT MAKES A STORY?



WHAT MAKES A STORY?

- Character(s)
- Setting
- Plot
- Conflict
- Resolution

WHAT MAKES A STORY?

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 - Plot
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- A guy who wears a hat and has a whip

WHAT MAKES A STORY?

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- A guy who wears a hat and has a whip
 - The Middle East, mid-1930s

WHAT MAKES A STORY?

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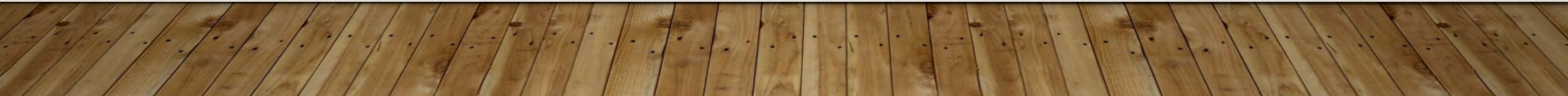
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 - Everyone's face melts

STORYTELLING DEVICES



STORYTELLING DEVICES

COMEDIANS
IN CARS
GETTING COFFEE

STORYTELLING DEVICES



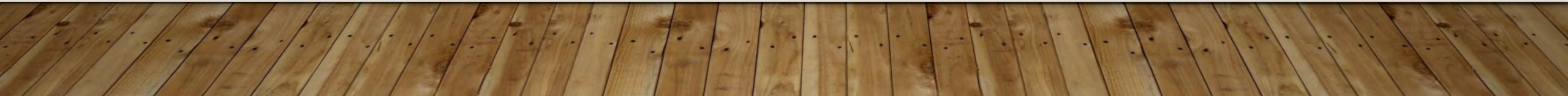
STORYTELLING DEVICES



STORYTELLING DEVICES



STORYTELLING DEVICES



STORYTELLING DEVICES



CONCERNS ABOUT QUALITY: WHAT CAN WE DO AND DO WELL?

- Video
 - Sound
 - Shaky camera
 - Editing
 - Screen Presence
- Photo Stories
 - Quality Pictures
 - Concise Writing
- Audio
 - Sound Quality
 - Editing of Content
 - Packaging and Delivery
- Text
 - Compelling Writing
 - Accompanying Photos
 - Device Design

CONCERNS ABOUT REACH: HOW DO WE REACH BEYOND THE WALLS?

- Invite and Listen
 - Voices in Our Congregation
 - Voices in Our Wider Community
 - Voices from Further Afield
- Investigate
 - “How Did Community Garden Start?”
 - “How Is Housing Crisis Being Addressed?”
- Create Something Shareable
 - Break Through
 - Allow Space for Personality
 - Surprise Yourself
- Be a Good Partner
 - Highlight Others’ Work
 - Don’t Dominate the Message
 - Have a Real Conversation

CONCERNS ABOUT SUSTAINABILITY: WHAT ARE WE GETTING OURSELVES INTO?

- Video
 - Camera Equipment / MEVO
 - Video & Audio Operators & Editors
 - Microphones / Sound System (etc.)
 - Packaging & Delivery
- Photo Stories
 - Camera or Good Phone
 - Quotes or Captions
- Audio
 - Digital Recorder / Phone
 - Microphone(s) (if needed)
 - Audio Editor
 - Packaging & Delivery
- Text
 - “Person Who Does Words Good”
 - Visual Accompaniment

CONCERNS ABOUT ATTENTION: BEING GOOD STEWARDS OF AUDIENCE'S TIME

- Video
 - Look at Me, Listen to Me
 - Attention Spans & Quality
 - Can Use as Trailer for Other Material
- Photo Stories
 - You Aren't Alerting Your Office
 - Unless You Want To
- Audio
 - You're Walking the Local Trail
 - You're Driving Your Child to Karate
 - I Can Hang Out with You
- Text
 - You Like to Read
 - I Also Like to Read

WHAT MAKES A STORY?

- Character(s)
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WHAT MAKES A STORY?

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- Young couple who just moved here

WHAT MAKES A STORY?

- Character(s)
 - Setting
 - Plot
 - Conflict(s)
 - Resolution
- Young couple who just moved here
 - A kitchen

WHAT MAKES A STORY?

- Character(s)
 - Setting
 - Plot
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 - Resolution
- Young couple who just moved here
 - A kitchen
 - We need to cook a meal

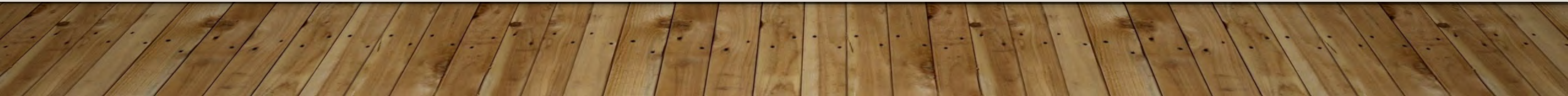
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 - A kitchen
 - We need to cook a meal
 - The priest can't cook at all

WHAT MAKES A STORY?

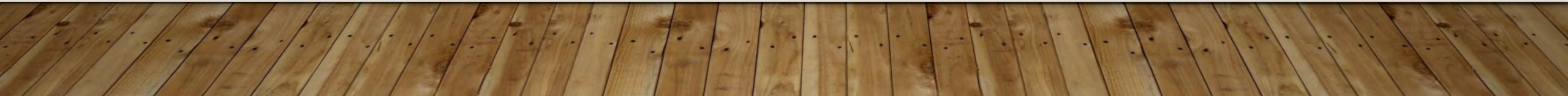
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WHERE DO WE GET OUR STORIES?



WHERE DO WE GET OUR STORIES?

- Think about your people.
- Think about what you have in your community, not what you lack.
- Be willing to take a chance, to look silly, to take the fall.
- Ask yourself what adventures you can take.
- Decide upon what you can do well and sustainably, plus what works best for your audience.



What is the Best Way to Approach a First Date?



0:06 / 6:25

Scroll for details



HOLY WEEK AND EASTER

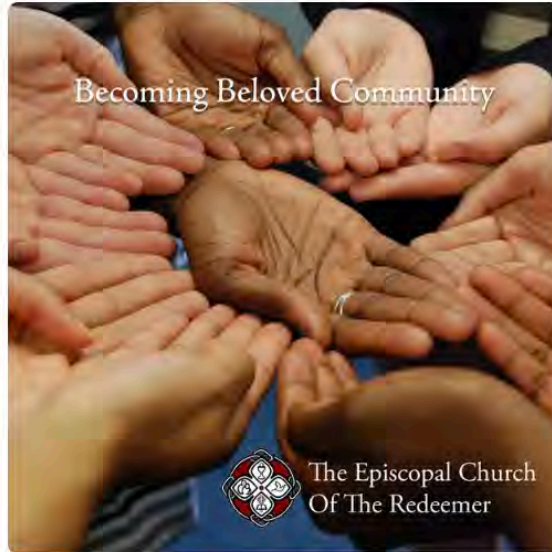
Curious about what to expect when you come to services during Holy Week or on Easter Sunday?

Holy Week is the final stretch of Lent, a 40-day period of reflection and preparation before the celebration of Easter. The services from Palm Sunday (the Sunday before Easter) through Good Friday (when we remember Jesus's death on the cross) are the most solemn of the year -- and Easter the most celebratory.

Here's a look at this important week.

[LEARN ABOUT HOLY WEEK](#)

Hide Tools **Option+T**



8 episodes

Church of the Redeemer in Cincinnati is experiencing the Becoming Beloved Community initiative of the Episcopal Church. As the Episcopal branch of the Jesus Movement, we dream and work to foster Beloved Communities where all people

Becoming Beloved Community at Redeemer

The Episcopal Church of the Redeemer

Religion & Spirituality

[Listen on Apple Podcasts ↗](#)



MAY 22, 2019

Becoming Beloved Community: The Learning Journey, uncomfortable an... >

Anny Stevens-Gleason, our Minister for Worship and Incorporation, at Church of the Redeemer, welcomes Kate Haralson to the Becoming Beloved Community podcast. Kate is a current vestry member as well as a part of the Becoming Beloved Community steering committee. Kate, along

[▶ PLAY](#) 26 min

APR 26, 2019

Becoming Beloved Community: Implicit Bias Learning at the Freedom Ce... >

This week, Anny speaks with Brad Gough, Minister for Families, on the recent trip to the National Underground Railway Museum and Freedom Center. Hear directly from some of the youth who went about what they learned and experienced.

[▶ PLAY](#) 10 min

APR 12, 2019

Becoming Beloved Community: Guest Speaker, Jim Mulholland - Redee... >

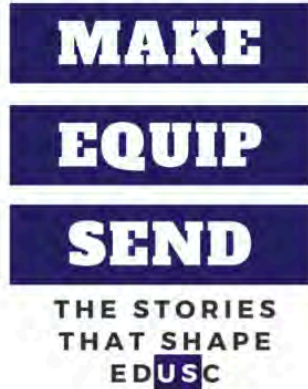
At our final Lenten Forum on Becoming Beloved Community, we welcomed Jim Mulholland who spoke of his continuous journey of unlearning what he was taught about racism and living as a white man. Anny Stevens-Gleason brought together the Rev. Philip DeVaul, Rector here at The Episcopal Ch

[▶ PLAY](#) 38 min

APR 5, 2019

Becoming Beloved Community: Telling the Truth about the Church and R... >

Anny Stevens-Gleason again talks with Megan Hughes Johnson, chair of the Becoming Beloved



7 episodes

Hear stories of the people and places that help form the Episcopal Diocese of Upper South Carolina

Make/Equip/Send: The Stories that Shape EDUSC

Episcopal Diocese of Upper South Carolina

Religion & Spirituality

★★★★★ 5.0, 2 Ratings

[Listen on Apple Podcasts ↗](#)



JUN 10, 2019

Grappling With Greatness - The Rev. Dr. Mark Jefferson

This past Saturday we celebrated the ordination of Jenn Pilat, and the preacher was the Rev. Dr. Mark Jefferson. Dr. Jefferson is the Assistant Professor of Homiletics at Virginia Theological Seminary. VTS is honoring its 200th anniversary on October 15, 2023. As a contribution to this effort, Dr.

▶ **PLAY** 25 min

JUN 3, 2019

Campus Ministry, Haiti, and Civil Discourse - Alan Yarborough

This month we talk with EDUSC alum Alan Yarborough, who was involved with Canterbury at Clemson University and has worked with our teams in Cange, Haiti. He now serves as Communications Coordinator in The Episcopal Church's Office

▶ **PLAY** 12 min

MAY 1, 2019

Gifts of God for the People of God - Furman Buchanan

Worship can be a powerful way to encounter the living God. Our stories intersect with God's story as the gifts of God are celebrated and shared by the people of God. In his new book, Gifts of God for the People of God, Furman Buchanan, rector of St. Peter's (Greenville), explores and reflects on God's

▶ **PLAY** 16 min

APR 23, 2019

Sermon for Easter Sunday 2019 - Suz Cate



The Episcopal Church
Of The Redeemer

[WELCOME](#)[CALENDAR](#)[WORSHIP & MUSIC](#)[GET INVOLVED](#)[CONNECT](#)[Q](#)

Becoming Beloved Community at Redeemer

May 22, 2019 | Becoming Beloved Community: The Learning Journey, uncomfortable and validating | Redeemer Podcast Team ▾



Becoming Beloved Community: The Learning Journey, uncomfortable and validating

Anny Stevens-Gleason, our Minister for Worship and Incorporation, at Church of the Redeemer, welcomes Kate Haralson to the *Becoming Beloved Community* podcast. Kate is a current vestry member as well as a part of the *Becoming Beloved Community* steering committee. Kate, along with other members of the steering committee, have been a part of the broader Diocese of Southern Ohio's learning journey to form a community of practice around *Becoming Beloved Community*. In this podcast, Kate discusses this experience as well as the recent Diocesan Convocation with keynote speaker, the Rev. Canon Stephanie Spellers, the Presiding Bishop's Canon for Evangelism, Reconciliation and Creation. Kate calls us, as a worshipping community, deeper into work of seeking truth and ultimately repairing the breach. Redeemer, are we talk?

Hide Tools Option+T



Class for Parents at Saint Michael and All Angels

Class for Parents ▾

All Speakers ▾

All Years ▾

All Months ▾

SUBMIT

Jan 19, 2020 | Setting Boundaries - Part Two | Elizabeth Gorman



Setting Boundaries - Part Two

We continue our study on how and when to set boundaries, and which boundaries are appropriate.

▶ 0:00 / 0:00









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STORIES

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Membership Vision offers your church, diocese or organization tools and inspiration to effectively tell your stories and invite others to join in, to share their stories, and to become part of yours.

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